

# ANETWORK WITHOUT WALLS CONNECTING GLOBAL GAMING LEADERS

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## Introducing iGB Executive

#### Your network is your competitive advantage

iGB Executive is an exclusive membership organisation designed for C-level leaders in the global gaming industry.

We provide a seamless network that transcends physical and digital boundaries, ensuring unrivalled access to the people, insights and opportunities shaping the future of gaming.

Our members enjoy private sanctuaries at premier industry events such as

ICE, iGB Affiliate and iGB L!VE, alongside exclusive opportunities for meaningful peer connections and cuttingedge digital experiences.

Whether engaging online or meeting face-to-face, iGB Executive fosters collaboration, drives business growth and empowers leaders to shape the industry's future.





### Who's in the room?

iGB Executive is where real industry leaders connect.

No booths. No cold pitches. Just high-level conversations that matter

#### Membership breakdown:

#### 40% Tier-1 & Tier-2 operators

Global igaming and landbased giants from the UK, USA, Europe and Brazil – from household names to high-growth challengers.

#### 25% Leading affiliates

Acquisition experts and digital marketers who drive traffic, influence player behaviour and shape brand visibility.

#### 20% Suppliers & advisers

Strategic partners in tech, payments, legal, data and consulting – here by reputation, not via a sales deck.

#### 10% Startups & scaleups

Product-led innovators disrupting UX, compliance, tech and player engagement – fast, funded and future-facing.

#### **5% Investors**

From VCs to strategic funds, these are the people backing the next wave of gambling innovation.

#### Who they are:

C-levels, VPs, directors and market leads across product, technology, marketing, compliance and procurement.

#### What you get:

Peer insight. Strategic value. Zero noise.

### List of members

Our community includes C-level executives from leading companies such as...

888 Holdings

Already Media

Acroud

Apuesta Total

**Bateubet** 

Bet365

**Bet Long Shot** 

**BetMGM** 

**Betsson Group** 

**Better Collective** 

Betsul

Brazy

Catena Media Codere Online

DraftKings

**Entain Group** 

Estrela Bet

**Fanatics Betting & Gaming** 

Game Lounge

Gorillas

HardRock

Janshen-Hahnraths Group

Kindred Group

LiveScore Group

Lottoland

Mansion Group

MegaPosta

Metropolitan Gaming

**NSX Group** 

OLBG

**OlyBet** 

Olympic Entertainment Group

Paf

PaGol

Palacasino

Rei do Pitaco

Sorte Online

**Swiss Casinos** 

Stake

Superbet

The Football Pools

Traffic Lab

Vita Media Group

Web International Services

Win2day

William Hill

WynnBET

Wynn Al Marjan Island



**igb executive:** A Network without walls

## MAY JUNE JULY

7 MALTA

Networking reception and dinner

**IN PERSON** 

**7 WEBINAR** 

Market Insights with H2 Gaming Capital

ONLINE

**12 FORT LAUDERDALE** 

Networking reception and dinner

**IN PERSON** 

13 FORT LAUDERDALE Networking reception and dinner

**IN PERSON** 

21 ONLINE WORKSHOP

Time mastery method

ONLINE

**4 ONLINE WORKSHOP** 

Peak productivity protocol

ONLINE

10 MALTA

Networking reception and dinner

**IN PERSON** 

**18 ONLINE WORKSHOP** 

High-performance prioritisation

ONLINE

1 LONDON

Networking reception and dinner

**IN PERSON** 

**INVITE ONLY** 

2-3 igb executive Lounge at igb live

Private C-level space

**IN PERSON** 

**2 LONDON** 

Mastermind, Investor meetup, Networking

**IN PERSON** 

**2 LONDON** Boat party

**IN PERSON** 

**3 LONDON** 

Marketing and content sessions, Affiliate Mixer

**IN PERSON** 







## SEPT NOV

16 LISBON

Networking reception and dinner

**IN PERSON** 

17 LISBON Boat party

**IN PERSON** 

OCT

6-8 LAS VEGAS Open Space, dinner, breakfast

**IN PERSON** 

23 Milan

**IN PERSON** 

JAN

**18 BARCELONA**Museum tour, World Gaming Gala

**IN PERSON** 

19-20 BARCELONA

Dinner, wine & whisky tasting

**IN PERSON** 

**INVITE ONLY** 





## iGB Executive Lounge

Your exclusive retreat at ICE, iGB Affiliate and iGB L!VE

Escape the hustle of the main show floor and experience tranquillity at the iGB Executive Lounge – a private, premium space designed exclusively for members.

Whether you need a quiet place to work, a professional setting for meetings or a comfortable space to network, this exclusive area offers everything you need.

#### **Benefits**

- **Private meeting spaces** Host guests in a relaxed, professional setting at any time during the event.
- Bookable meeting rooms Secure a private room for in-depth discussions, available to book up to a month in advance.
- Seamless networking Connect with fellow C-level leaders in an exclusive setting.
- All-day comfort Enjoy spacious work areas, bookable meeting tables and complimentary food & drink all day.
- VIP services Skip queues with a cloakroom in the lounge and badge collection at the iGB Executive welcome dinner.

Your private sanctuary at the industry's biggest events.





## Exclusive peer gatherings

Connect beyond the show floor at our curated rendezvous

As well as our flagship live events, we organise **exclusive experiences** throughout the year, offering premium yet informal settings to build meaningful industry connections.

Whether it's a rooftop soirée, a private dinner or an intimate networking event, these gatherings provide the perfect backdrop for high-level conversations and relationship-building with fellow industry leaders.



We host both group gatherings and tailored events designed to meet the unique needs of different customer segments and job functions.



## Online experiences

#### Year-round digital engagement for C-level leaders

Stay connected and gain exclusive insights wherever you are. Our online experiences bring the benefits of iGB Executive direct to your office or home, offering high-value content and tailored discussions designed for industry leaders.

#### **Benefits**

#### Solve business challenges

Access tailored meetings and content sessions with expert speakers and participants who can address your specific needs.

### Engage in meaningful conversations

Connect with C-level peers in discussions that matter.

#### Beyond passive webinars

Participate in interactive, free-flowing discussions that encourage active engagement and real-time problem-solving.

#### Quarterly meet and greets

Connect with new and existing members in an informal round-robin session. Share insights about yourself, your business and key challenges –

plus, enjoy fun icebreakers like Two Truths, One Lie. With 40+ new members joining each quarter, there's always someone different to meet!

Stay informed, stay connected and gain year-round value with iGB Executive.





## Join the iGB Executive community

Where top-tier gaming leaders connect, collaborate and drive the industry forward

We'd love to welcome you to the exclusive iGB Executive family.

Members are drawn from all sectors of the industry – why not join them?



#### Membership criteria

To ensure a high-calibre network, we ask that members:

- Hold a C-level position within a leading business in the gaming ecosystem.
- Have gaming as a core part of their company's operations.
- Operate across multiple jurisdictions, channels and verticals (no single-product businesses, please).

If you're a forwardthinking leader ready to make a lasting impact, iGB Executive is your ideal community.

#### What to expect

- Exclusivity & quality

  Membership is strictly

  controlled to maintain

  an elite peer group of

  industry leaders.
- Sales-free environment
  Our events, gatherings and digital meetings focus on strategic discussions, not sales pitches.
- Future-focused collaboration

  Engage in high-level

  conversations with visionary

  executives shaping the

  industry's future.
- Curated peer network
   A meticulously balanced membership ensures
   valuable connections with like-minded professionals.



iGB Executive has been our best investment

C-suite contacts, leading to fantastic meetings

this year. Every event consistently brings high-level

## iGB Executive membership & hubs

Choose the membership that best fits your business, with exclusive access to industry insights, high-level networking and strategic events.

Each membership includes access to a dedicated hub tailored to your sector, ensuring you stay ahead with insights, connections and opportunities.

#### Operator – £599 + VAT (12 months)

For businesses running gambling platforms, offering games and betting services directly to players. Provides access to the Operator Hub, featuring market intelligence, regulatory insights and invite-only roundtables.

### Startup – £699 + VAT (12 months)

For early-stage businesses (less than 12 months revenue) in the experimental phase, with 1-3 B2B customers. Includes access to the Start-Up Growth & Investment Hub, offering investor access, pitch coaching and networking.

## Scaleup – £1,099 + VAT (12 months)

For growing companies
(more than two years' revenue)
scaling from Seed to Series
A/B. Includes access to the
Scaleup Accelerator, featuring
strategic partnerships,
leadership training and
private networking.

## and meaningful relationships. Chris Haller, Founder & CEO, Studio 21

## Affiliate – £999 + VAT (12 months)

For businesses promoting gambling services through affiliate marketing and referrals. Provides access to the Affiliate Hub, offering exclusive meetups, case studies and direct connections with operators.



## iGB Executive membership & hubs

Advisory – £1,099 + VAT (12 months)

For investors, VCs, M&A experts, legal professionals and consultants advising in the gambling industry. Grants access to the Advisory Hub, enabling strategic networking, access to private events and high-level deal-making.

Supplier – £2,499 + VAT (12 months)

For game developers, payment providers, data & analytics firms and software providers.

Connects you to Supplier

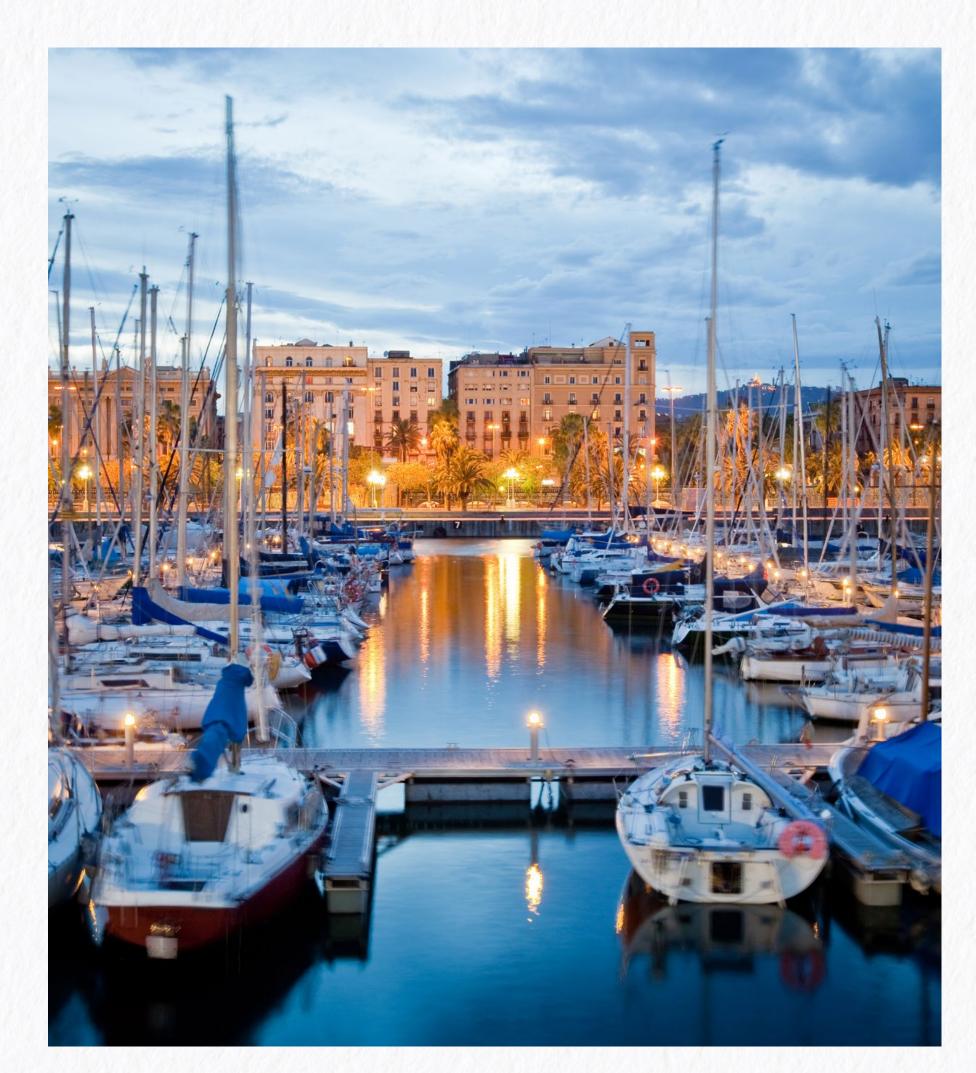
Connect, a platform designed for engaging with operators, affiliates and investors through exclusive networking and collaboration opportunities.

Each membership tier ensures access to the right people, insights and events, helping you stay ahead in the gaming industry.



iGB Executive is a lovingly crafted experience – both at shows, where it fills the gap between attending and exhibiting, and online to keep in touch in between. Hats off to Rosie and her team for reinventing my experience, even after attending events for 25+ years.

Thomas Kolbabek, CTO, Golden Whale



## iGB Executive Supporter package

Ultimate access and influence. Investment: £20,000 + VAT

## Exclusive access and networking

#### Company-wide membership

for all C-levels, SVPs and directors

#### **Private dinners**

with industry leaders (max 4 seats per dinner)

#### **Unlimited attendance**

at non-dinner events for your team and clients

#### **VIP** access

to invite-only, off-the-record discussions

## Premium brand visibility

Logo featured on all iGB Executive emails

Branding on event banners and meetups throughout the year

Branding on material in iGB Executive Lounges

Official Supporter recognition on our website and sponsorship materials

## Strategic connections and insights

Sales-free environment for high-value executive conversations

Flexible participation, allowing your team to attend key events as needed

Strictly limited to select industry leaders, ensuring an elite, high-impact experience.



## 

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